Economic Warfare, Sanctions & Corporate Strategy

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About the Programme

This course provides executives and senior managers with a structured understanding of economic warfare and sanctions as instruments of state power in the contemporary international system.

It explains how trade restrictions, financial sanctions, export controls, investment screening, and regulatory coercion are increasingly used to influence political outcomes, restrict rivals, and reshape global economic relations. Rather than treating sanctions solely as a legal or compliance issue, the programme frames them as a strategic and geopolitical force that affects competition, market access, supply chains, financing structures, and long-term corporate planning.

The course also helps participants understand how economic warfare differs from conventional trade policy and why its effects are often asymmetric, indirect, and long-lasting. Special attention is given to the extraterritorial reach of sanctions, the role of financial systems and currencies, and the growing politicisation of trade, technology, and investment flows.

Through detailed case studies and scenario-based analysis, participants develop the ability to anticipate sanctions risk, assess second- and third-order effects, and adapt corporate strategy in environments shaped by geopolitical coercion and regulatory uncertainty.

LEARNING OUTCOMES

Module 1: Economic Warfare in the Political Economy

This module introduces economic warfare as a defining feature of contemporary geopolitics. It examines the evolution of economic warfare, the logic of economic statecraft, and the use of coercive economic tools as alternatives to conventional military or diplomatic power. Participants also explore the relationship between trade wars, protectionism, strategic decoupling, financial power, currencies, and payment systems.
The module further considers the role of international institutions and global rules in shaping the use and limits of economic coercion. By the end of this module, participants will have a conceptual understanding of why economic instruments have become central to geopolitical competition and how they reshape the operating environment for global firms.

Module 2: Sanctions Regimes: Design, Implementation, and Reach

This module focuses on how sanctions regimes are designed, implemented, monitored, and enforced. It covers the main types of sanctions, including trade, financial, sectoral, individual, and technological restrictions, while also explaining the difference between primary and secondary sanctions. Participants are introduced to the issue of extraterritoriality and the jurisdictional tensions that arise when sanctions extend beyond national borders.

Module 3: Corporate Exposure and Strategic Impact of Sanctions

This module examines how sanctions and economic coercion affect corporate strategy, operations, and long-term performance. It explores market access restrictions, forced exits, supply chain disruption, technology denial, financing constraints, currency risk, and the exposure created through partnerships, joint ventures, and stakeholder relationships. The module also addresses the reputational and ESG-related implications of operating in sanction-sensitive contexts. This section of the course helps organisations understand that sanctions are not isolated events, but complex shocks with broad strategic consequences.

Module 4: Strategic Adaptation and Corporate Response

The final module is action-oriented and focuses on managerial response. It covers the design of sanctions-aware corporate strategies, including risk diversification, structural flexibility, compliance governance, internal controls, and scenario planning for sanctions escalation. Participants also consider strategic communication and stakeholder management as part of a broader response framework. This module helps organisations prepare for uncertainty, protect strategic options, and respond more effectively to geopolitical disruption.

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THE LEARNING JOURNEY

Comprehensive understanding of The Future Founders Lab

Journey to Expertise

This programme guides participants through a structured learning journey, combining face-to-face instruction, online modules, and practical assessments to ensure comprehensive understanding and real-world application of Design Thinking principles tailored for business leaders.

FACE-TO-FACE	ONLINE LEARNING	CERTIFICATION	TOTAL HOURS
15 hours over 3 days	21 hours directed learning	Joint certification from GIM, AKTIVOLABS and GPEC-X	36 hours of combined education

- Engaging and interactive face-to-face sessions with experts
- Flexible online courses for comprehensive understanding
- Certification enhances professional credibility and skills
- Continuous support and resources for all participants

WHO SHOULD ATTEND

This course is designed for executives, aspiring entrepreneurs, and professionals who want to develop a more entrepreneurial mindset and turn ideas into action. It is especially relevant for people who are curious about starting a small venture, improving their innovation skills, or learning how to spot and shape business opportunities in practical ways.

It also suits managers, team leaders, and early-stage founders who want to strengthen their understanding of customer needs, business modelling, financial basics, and pitching. The workshop is a good fit for participants who may not yet see themselves as entrepreneurs but are open to exploring their own potential through self-assessment, creativity, and hands-on experimentation.

In addition, the course can benefit students, educators, and community-based innovators who want a structured introduction to entrepreneurship. Because it combines idea generation, market research, branding, prototyping, and presentation skills, it is useful for anyone who wants to build confidence in developing and communicating a micro-business concept.

FOR MORE INFORMATION CONTACT US

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